



Policy Name:	Non-Development Activity	Policy No.:	1.13
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NON-DEVELOPMENT ACTIVITY POLICY

Business for Development (B4D) is committed to ensuring that we accurately represent our activities to the people we work with, our clients, and the public.

The purpose of this policy is to guide B4D and our partners to make a clear separation between aid and development and non-aid and development objectives and activities.

1. SCOPE AND COMPLIANCE

This policy addresses the Australian Council for International Development's (ACFID) Code of Conduct compliance obligations for members, when communicating with key stakeholders and clients.

This policy is intended to apply to all B4D activities. This policy applies to all persons working for B4D or on our behalf in any capacity including staff members, board members, third-party representatives, project partners, clients, suppliers and visitors.

We will disclose this policy with our partners and expect them to adhere to its principles.

Adherence to this policy will ensure that B4D meets its obligations as defined by ACFID.

2. DEFINITIONS

Aid and development: The activities undertaken in order to reduce poverty and address global justice issues via direct engagement through community programs, emergency management, community education, advocacy, volunteer sending, provision of technical and professional services and resources, environmental protection and restoration, and promotion and protection of human rights.

Non-development activity:

Evangelical activities – Those activities that promote a particular religious adherence or are undertaken with the intention of converting individuals or groups from one faith and/or denominational affiliation to another.

Political activities – Those activities that are associated with facilitating or supporting specific political individuals to gain power. This does not include advocacy which is aimed at persuading and influencing decision makers and opinion leaders, and is not aimed at promoting partisan political objectives.

3. ASSURANCES

B4D promotes, catalyses and facilitates the implementation of inclusive business initiatives that contribute to the Sustainable Development Goals. B4D is a practitioner of development activities through the provision of technical and professional services to clients and related stakeholders for the express purpose of effecting poverty alleviation outcomes.



Revenue is generated by the organisation through a fee for service model based on an agreed set of deliverables and /or a contractual arrangement.

Additional income may be generated through event sponsorship, fee paying guests attending events and business missions. In such instances these events are not for fundraising purposes and B4D delivers a specific service for fees paid.

B4D has Deductible Gift Recipient status. B4D may receive 'give for impact' funding from donors to undertake extension of current programs. Non-development activities are NOT considered to be Recognised Development Expenditure or acceptable for receipt of funding derived from Tax Deductible donations or gifts. B4D may receive grant funding from donor partners to undertake development related activities. If grant funding is awarded to the organisation, a contractual agreement will be established between donor partners and B4D with an agreed set of outcomes defined.

B4D is an independent and secular organisation with no religious ties and is not affiliated with any political party. The organisation does not engage in evangelical and or political activities.

In some instances, B4D may partner with international and or local faith-based organisations for service delivery, on the basis that such services are provided without evangelising, or making participation conditional on conversion or adherence to a religious denomination. Should B4D partner with a faith-based organisation, B4D will carry out appropriate monitoring to ensure that the partner entity is compliant in delivery of services, and in adherence with the scope of this policy. Such monitoring may include an assessment of the partner's activities through engagement with the partner itself, programme beneficiaries, non-beneficiaries (where relevant) and other in-country partners including NGOs and companies.

The results of this monitoring process will be considered when reviewing partner agreements. This policy will be provided to all partners.